

# RENEE WILLIAMS

## Clothing Repair Advocate & Mending Enthusiast



Renee Williams created her business That Perfect Hour in 2019 to share her love of mending. She is a passionate warrior in the fight to keep our clothes out of landfill.

While we know there are so many pieces to the sustainability puzzle - keeping and wearing our clothes for longer is an achievable and impactful step that most of us can make. Renee will show us how.

The issues we face as a global community are big and can feel overwhelming. As we struggle with the 'what can I do' question, Renee introduces us to our own potential - to learn more and to care more about where our clothes come from, what they are made of and how we can best look after them.

Renee teaches basic mending skills to students both in person and online - however her presentations take a wider view and look at the environmental challenges facing the fashion industry and the positive and powerful steps everyday consumers can take.

**By doubling the useful life of clothing from one year to two years, emissions can reduce over the year by 24%**

**-Greenpeace 2016**

### Speaking Topics

#### 'Want to save the planet? Let's start with our clothes'

We know the challenges facing us and the planet are huge. We can easily feel powerless and overwhelmed. Renee offers research-based facts and simple, practical ideas to help us reduce the environmental impact of the clothes we purchase, wear and pass on. Her tips are both actionable and powerful and will help us to become more mindful fashion citizens.

#### 'Reconnect - how to fall back in love with your wardrobe'

In this dynamic presentation, Renee will challenge us to rethink our relationship with our clothes. At every step from purchasing through to end of life, there are powerful and actionable steps that can dramatically improve both our feelings about getting dressed every morning and our environmental impact.



**'Repairing is empowering, it can help us change our mindset about the things we own'**

Simple mending skills are a gateway to a change in mindset -'if I can mend my clothes, what else could I possibly mend or repair?' This can help us change the way we view our belongings and can help us develop a deeper attachment to them.

What people are saying about Renee:

*'I love that you shared this to inspire people. You've inspired me!'* -Emma John

*'Renee is the Marie Kondo of mending'* -Nadia Finer

**Renee was named as one of the top mending accounts to watch by Eileen Fisher New York - May 2020**



Renee is available to speak at fashion events, blogger conferences, sustainability forums and environmentally-focused community gatherings. Renee can also run a mending station at your sustainability or fashion event.

**To book please contact:**

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